# keeps coming back for more

## About Notbox

The Notbox Company Limited is a small business with a big ambition - to eradicate cardboard shipping boxes from the global supply chain and from other areas of the worldwide delivery business.

Founded in 2006, The Notbox Company has focused on designing, patenting and protecting its various designs globally, and has over 15 patents granted and pending in the UK, Europe and the USA. We have already worked with many major UK and European retailers and other businesses to develop customised Notboxes to suit their individual supply chain requirements.

To develop our relationship with major UK, European and American retailers we work in partnership with Sunrise Global Finance who provide an Asset Management solution for our client base. If you would like to have a chat about a Notbox design that's right for your business, or if you're a retailer and want to know more about Notbox, please call +44 (0)1932 565 383 or email info@thenotboxcompany.com





# What is it?

Notbox is a unique, cost-effective and environmentally-friendly concept that aims to take the traditional 'one use' cardboard box out of the global supply chain.



Every tonne of cardboard we can recycle saves 17 trees, 7,000 gallons of water used in the production process, 4,100 kw/hours of electricity and 2yd3 of landfill. Re-usable and rotable products - from ocean containers to pallets to roller cages - are in use throughout the supply chain, so why not the humble cardboard box? **Here are some key facts:** 

- After 10 shipments, Notbox will have saved the CO2e equivalent of four industry-standard BDCM1 cardboard boxes being manufactured, plus the disposal of nine.
- Notbox is easy to transport after use as it can be folded down flat when empty, to just 4cm deep, to be returned to source.
- Notbox can be designed to meet your individual requirements, including size, colour, double walling, corner protection, branding, and so on.
- In terms of carbon footprint, 1,200 'one trip' cardboard boxes are the equivalent of only 80 multi-trip Notboxes.
- Notbox has been compression tested up to 35kg without bowing or breaking, which is far more than a standard cardboard box can support, and will last for up to three years!
- Notbox is available in six different industry standard sizes and in 28 colours with either zip or velcro fastening options.
- It's an environmentally-friendly alternative to the standard cardboard box, and it's changing the way the world thinks them.

# **Applications**

Notbox can be used for a huge range of different applications, within businesses ranging from large global supply chain organisations through to smaller commercial companies and even for use in schools, homes and cars.

# **Global Supply Chain**

Notbox has been designed for use in the international supply chain with a focus on providing an alternative solution for retailers that are the major users of 'one trip' cardboard boxes for their inbound logistics.

The purpose for which the Notbox concept was originally designed sees us working with large retailers in the UK, Europe and the USA, as we develop Notbox for use in their international and domestic supply chains. Some of these companies have interest in Notbox in relation to their environmental credentials, whilst others are led more by cost drivers – and many are of course interested in both.

However, the one thing that they all have in common is an agreement that the presence of 'single use' cardboard shipping boxes within the supply chain, to transport goods from one continent to the other, is fundamentally wrong and that a better solution is out there.



## **Commercial and Domestic**

Notbox offers businesses of all sizes an easy solution to their office storage, transportation or archiving problems, as well as solving a range of home storage problems. Here are just a few ideas of how Notbox can help as an alternative to the common storage box:

- Inter-store transfers
- Office storage
- Warehouse picking totes
- Use by self-storage companies
- Archive and document management
- Storage in cars and vans
- Marketing hampers
- Home shopping and party planning
- Home storage
- Loft storage
- Garage storage
- Moving house

# **Marketing Solutions**

Notbox is available in 28 different colours and can be customised to include your company logo, making it ideal as a unique brand awareness concept. It can be used for a wide range of marketing campaign activities including trade shows, on-site functions, 'goodie boxes' at conferences or even storage for home shopping parties.

#### Our clients are using Notbox in many different ways!







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